

WP5 COMMUNICATIONS

Kick-off / Katri Ahlgren



WP5: Goals

Ensure maximum relevance and impact

1. Involve cities in the City Network, for wider impact and maximum fit
2. School co-operation for educating the next gen and for impact
3. Communication and outreach for impact



WP5: Actions until end of 2022

Task 5.1: City Network

- Establish connections to all cities. 1st City Network meeting in autumn

Task 5.2: School cooperation

- Experiment kits for schools ready
- First school committed to pilot project, then later expanding to Munich & Paris based on experiences. Kick-off date for first school pilot defined.
- CO₂ education for teachers available
- Sharing experiences between Antwerp and Zurich regarding teaching materials

Task 5.3: Communications

- Communications plan (D.5.5) end of February, create materials and channels e.g. the webinar series, execute the plan.

WP5: Connections to other WPs

- City Network connected to most other WP's
- School co-operation connects with WP2 in regards to equipment.
- Communications relies on other WP's for matters to communicate

ICOS Cities visual guidelines drafted

Executive Board decided to use ICOS brand as a basis, for better external reach and understandability than with PAUL:

- Based on ICOS visual guidelines
- Same colors and fonts
- Logo versions
- Image concept: city views

ICOS |  **Cities**


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